



JOSHUA MASSIE

Graphic Designer

M: 615.428.3676

E: jmcreativeco@gmail.com

W: joshua-massie.com

I am a passionate creative with years of experience in multiple industries, which has turned me into a versatile designer with a broad skill set. I'm in my element when figuring out new processes and finding solutions for problems. In the future, I look to expand my knowledge and process of video production.

EXPERIENCE

TENNESSEE ASSOCIATION OF MUSEUMS

Design/Branding Consultant
2020

provided analysis, solutions, and design expertise to help guide TAM through the rebranding process

PIP MARKETING, SIGNS, PRINT

Small Format Production Specialist
2019-2020

produced print, packaging, advertising, preflight formatting, collecting, processing, checking and uploading files

PADUCAH BLUEPRINT & SUPPLY INC.

Large Format Production Specialist
2018-2019

managed customer support, sales, graphic design, production workflow, and installed graphics

DISCOVERY PARK OF AMERICA

Graphic Design Director
2014-2018

ensured products are delivered on time, on budget, and to the highest standards of quality, supervised the design process and all-important technical decisions

UNION CITY ELECTRIC SYSTEM

Design/Branding Consultant
2017

provided analysis, solutions, and design expertise to help guide UCES through the rename and rebranding process

THE CITIZENS BANK

Design/Branding Consultant
2017

provided analysis, solutions, and design expertise to help guide TCB through the rebranding process

CENTER POINT BUSINESS SOLUTIONS

Design Consultant
2015-2017

designed and collaborated with CPBS on multiple marketing campaigns through print and digital media

TWIN OAKS TECHNOLOGY AND FINANCIAL SOLUTION

Graphic Design Internship
2014

assisted with a range of print and digital projects, such as print ads, lobby displays, collateral material

UTM MARGARET N. PERRY CHILDREN'S CENTER

Undergraduate Assistant
2012 -2014

provided care for children, feeding, changing diapers, and cleaning rooms maintaining a safe workplace

EDUCATION

BFA: GRAPHIC DESIGN

University Of Tennessee
at Martin
2015

CIVIC ACTIVITIES

MARTIN LIONS CLUB INTERNATION

Marketing Chairman
2019-2020

BOYS AND GIRLS CLUB OF NORTHWEST TENNESSEE

2019-2020

AWARDS

GOLD KALEIDOSCOPE AWARD

Best Print Ad & Best Other
Merchandise
2016

GOLD KALEIDOSCOPE AWARD

Best Promotional Poster
2017

TAM AWARD OF EXCELLENCE

Publication: Flat Paper
2017

PROGRAMS

Adobe Illustrator

Adobe After Effects

Adobe Photoshop

Adobe Indesign

Adobe Premier

DESIGN ABILITIES

- Working according to brand standards
- Typesetting and formatting
- Photography / Image retouching
- File organization
- Small and large format print production
- Idea, process, and concept generation
- General HTML and CSS coding
- Video Post Production

PERSONAL STRENGTHS

- Can work collaboratively and independently
- Quick learner and problem solver
- Strong communicator
- Adaptability
- Attentive listener
- Conceptual thinker
- Deadline oriented
- High attention to detail

REFERENCES

ELIZABETH PRITCHETT

Marketing Director

CONTACT ELIZABETH HERE:

T: 731.335.2008

E: elizpritchett@gmail.com

TWYLA LAMBERT CLARK

Print Project Manager
Lambert Clark LLC

CONTACT TWYLA HERE:

T: 615.618.1141

CHASE WILLIAMS

Large Format Production Manager
Tech Plus Inc.

CONTACT CHASE HERE:

T: 901.834.7665

THANK YOU SO MUCH FOR YOUR TIME.

Please visit joshua-massie.com for my complete portfolio.